

Breastfeeding Accessories

Bras (all sizes/colors)	\$ 30
Breast Soft Shells (inverted nipples)	\$ 20
Bustierre (all sizes)	\$ 34
Camisoles	\$ 45
Haberman Feeder	\$ 20
Hydrogels	\$ 6/ea
Lansinoh	\$ 10
Microsteam Bags (5)	\$ 6
My Brest Friend Nursing Pillow	\$ 45
Nipple Shield	\$ 10
Nursing Stool	\$ 25
Personal Fit Breastshield	\$ 6/ea
Personal Fit Connectors	\$ 4/ea
Pump & Save Bags (50/box)	\$ 20
Pump in Style Battery Pack	\$ 25
Quick Clean Wipes	\$ 9
SNS	\$ 40
SNS Starter	\$ 12
Soft-Fit Breast Shield	\$ 6
Symphony Conversion Kit	\$ 20
Transport Cooler Bag	\$ 15
Travel Brest Friend Pillow	\$ 20
Valve with Membrane (2)	\$ 6
Vehicle Adapter	\$ 10
White Membrane(6)	\$ 6

NAME: _____

PHONE #: _____

(HOME)

(CELL)

E-MAIL: _____

For additional information about products and accessories call (212) 263-BABY

When Home.....

If you have questions or concerns about breastfeeding, you can call our "Warm" Line 24 hours a day and leave a message for our Lactation Consultants

or...

If your baby is in the NICU and you need to speak with a lactation consultant, or if you wish to attend the weekly NICU breastfeeding group,

Our "Warm" Line is here for you:

(212) 263-BABY

Our Lactation Consultants will return your call as soon as possible.

Breastfeeding Mother's Group

Our weekly breastfeeding group for new mothers offers encouragement and feedback on breastfeeding newborns. You will have the opportunity to breastfeed your baby with guidance from a lactation consultant. For more information, course offerings and schedules, call NYU Langone Medical Center's Parent Education Center:

(212) 263-7201

Breastfeeding

Getting off to a Good Start



www.nyubaby.org
(212) 263-BABY

Maternal Child Services

NYU Langone Medical Center

Breastfeeding & Mother-Baby Nursing Care

As a new mother, you want to make sure your baby has a good nutritional start. With your choice to breastfeed, you are joined by the American Academy of Pediatrics and World Health Organization recognizing that breast milk is nutritionally superior to formula.

We realize the importance of getting off to a good start and that is why we promote mother-baby togetherness. To facilitate this, we have the same nurse taking care of you and your baby. Your nurse will help care for you and your baby by assisting you with breastfeeding and aiding you during your postpartum stay in the hospital.

Keeping your baby at your bedside and practicing skin-to-skin contact will help you bond with your baby while learning his/her behavior and hunger cues. This will better prepare you for home. Research has shown that, along with breastfeeding, there are multiple benefits of mother-baby nursing care and having your baby at your bedside. These benefits include:

- Promoting postpartum healing
- Providing an environment for parents to learn about their newborn's responses and sleep-wake cycle
- Decreasing the risk of infection
- Providing individualized, one-to-one attention
- Promoting the mother's role and maternal/infant attachment
- Increasing educational opportunities
- Increasing maternal self-confidence in the care of her newborn

Breastfeeding Services

While in the hospital, take advantage of our expertise to help you with breastfeeding. Certified Lactation Consultants, along with our well-trained nursing staff, are available daily to help you become more confident and comfortable with breastfeeding.

To help with breastfeeding:

- Keep your baby skin-to-skin as much as possible.
- Keep your baby at your bedside
- Attend the breastfeeding class offered daily
- Do not give your baby formula unless medically indicated
- Review Guidelines for Breastfeeding during the first 2-3 weeks (in the Congratulations on Having Your Baby Book).
- Use breastfeeding diary to record frequency of feeds
- **Breastfeed your baby**



NYU Breast Pump Sales and Rental Station

We offer a full-line of Medela Pumps ranging from mini-electric to hospital grade. Other breastfeeding products (i.e. nursing bras, nursing shells, Lansinoh, Breastfeeding pillows, etc.) are also available for purchase.

A Lactation Consultant is available for instruction on all equipment (materials).

The Sales and Rental Station is located on the Mother-Baby Unit, Tisch Hospital, 13 West, and is open to patients, employees and by appointment to the general public.

Products include:

PUMP RENTAL

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|------------|-------------|
| • Classic | \$ 90/month |
| • Lactina | \$ 50/month |
| • Symphony | \$ 90/month |

PUMP KITS

- | | |
|----------------------------|-------------|
| • Universal Kits | \$ 55 |
| • Symphony/Lactina Kit | \$ 65 |
| • Individual Tubing/Pieces | prices vary |

PUMPS

- | | |
|--------------------------|--------|
| • Pump-in-Style Advances | \$ 280 |
| • Electric (Mini) | \$ 80 |
| • Harmony | \$ 35 |