SUPPLEMENTAL FIGURE LEGENDS

Supplemental Figure 1. Analysis of total body skin exposure in women’s and men’s swim and sportswear from the pre-1900’s to 1910.

Supplemental Figure 1A. Women’s swimwear. Estimated skin exposure is 18%.

Supplemental Figure 1B. Men’s swimwear. Estimated skin exposure is 23%.

Supplemental Figure 1C. Women’s sportswear. Estimated skin exposure is 9%.

Supplemental Figure 1D. Men’s sportswear. Estimated skin exposure is 9%.

Supplemental Figure 2. Analysis of total body skin exposure in women’s and men’s swim and sportswear from 1910 to the 1930’s.

Supplemental Figure 2A. Women’s swimwear. Estimated skin exposure is 47%.

Supplemental Figure 2B. Men’s swimwear. Estimated skin exposure is 47%.

Supplemental Figure 2C. Women’s sportswear. Estimated skin exposure is 27%.

Supplemental Figure 2D. Men’s sportswear. Estimated skin exposure is 14%.

Supplemental Figure 3. Analysis of total body skin exposure in women’s and men’s swim and sportswear from the 1940’s to the 1970’s.

Supplemental Figure 3A. Women’s swimwear. Estimated skin exposure is 80%.

Supplemental Figure 3B. Men’s swimwear from the 1940’s to 2000. Estimated skin exposure is 89%.

Supplemental Figure 3C. Women’s sportswear. Estimated skin exposure is 38%.

Supplemental Figure 3D. Men’s sportswear. Estimated skin exposure is 38%.

Supplemental Figure 4. Analysis of total body skin exposure in women’s and men’s swim and sportswear from the 1980’s to 2000.

Supplemental Figure 4A. Women’s swimwear. Estimated skin exposure is 92%.

Supplemental Figure 4B. Women’s sportswear. Estimated skin exposure is 53%.

Supplemental Figure 4C. Men’s sportswear. Estimated skin exposure is 44%.
**Supplemental Figure 5.** Edouard Manet’s “The Beach at Boulogne” (1868) depicts fully clothed men, women, and children sporting parasols while at the beach.

**Supplemental Figure 6.** Pam Turnbull’s “Mom Walking with Babe” (contemporary) depicts revealing swimwear and little consideration for sun protection.